

East Hollywood Business Improvement District

BOARD MEETING MINUTES Tuesday, July 14, 2015 3:30 PM

Governors Attending: Karreno Alexanyan, Chair; Furrios, Shield, Tashjian, Underdown, Zarrinnam

Staff: Gubler, Shahenian

Guests: Miguel Cowo, LA/HBT; Susan Gantan, Childrens Hospital Los Angeles

I) Call to Order

Alexanyan called the meeting to order at 3:42 pm. The group members in attendance made self-introductions.

II) Public Comment

Furrios discussed a community religious dialogue forum that would be taking place at the Church of Scientology on July 29th and August 19th.

Gubler noted that the Chamber had released its first Hollywood demographic report. Copies will be made available through the Chamber of Commerce.

III) Approval of the Minutes

Motion by Shield, seconded by Zarrinnam to approve the June 9, 2015 Board of Governor's Meeting Minutes.

Motion carried.

IV) June Financial Report

Shahenian reviewed the June financial statement. She reported that the BID had a total balance of \$298,909.33 in its accounts as of June 30th.

V) Reports from Public Agencies

Shahenian noted that the Mayor's office has assigned a new Central Area representative, Yoomee Ha, who hopes to meet the group in the next few months. Poonam Narwatt has been reassigned to the Mayor's scheduling team.

VI) Vermont Median Update

Zarrinnam updated the group on a meeting that was held with Commissioners Romero and James of the Board of Public Works to discuss the status of the Median project. Bids on the project were due back to the City at the end of June. 4 contractors submitted proposals. It is expected to cost approximately \$844,000 for the completion of 6 medians. It is expected that the City will take 4 weeks to process the bid award. The proposals did not include electricity to the medians. It is hoped that construction on the Medians can start in the Fall.

Motion by Shield, seconded by Tashjian to send the City of LA \$50,000 from the BID account to satisfy the EHBID matching obligation for the Vermont Median Construction.

Motion carried.

VII) Update on Legislative Items

Shahenian updated the Board efforts to legalize street vending in the City. The Board discussed the feasibility of BID administration of an enforcement patrol for illegal vendors.

VIII) Historic Route 66 BID Update

Zarrinnam updated the group on the status of the Historic Route 66 BID formation. The BID will consist of 195 parcels on Santa Monica between Hoover and Vine. CD-13 has agreed to contribute \$40,000 in matching funds towards the establishment of the BID.

Hollywood/Western BID Update

Zarrinnam discussed efforts to create a Hollywood and Western BID on Hollywood Blvd between Edgemont and the 101 Freeway. He noted that the proposed BID has been able to secure funds to begin its required Management District Plan. The BID held its first official steering meeting on May 13 with 30 property owners in attendance. The second steering meeting will be held on July 21st. The steering committee will begin to review bids for completion of its Management District Plan.

IX) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, September 8th at 3:30 pm at the Center for Inquiry. There will be no August meeting.

X) Adjournment

The meeting was adjourned at 4:30 pm.

Respectfully Submitted,



Nicole Shahenian
Executive Director